



Press Release

7 May 2007

Øredev Complete:

Date: May 10, 2007

Time: 8.00 AM to 3.00 PM

Location: Malmö University, Nordenskiöldsgatan 10, Malmö, Sweden

Bertrand Meyer – a pioneer in modern software development

On May 10, Malmö is the place to be for system developers:

“I look forward to going to Malmö as a speaker at Øredev Complete. Because I had to cancel my seminar at the annual Øredev conference in November last year, it is particularly gratifying that a special conference is held with the guest speakers who couldn't make it in 2006,” says **Bertrand Meyer**, main guest speaker at Øredev Complete in Malmö on May 10th.

Bertrand Meyer was recently honoured with the ACM Software System Award for designing and developing the programming language Eiffel, which is used for teaching the computer-programming principles, and as a development platform in industries such as finance, health care, aerospace and video games.

Bertrand Meyer is the head of Eiffel Software in California and also professor in software engineering at ETH in Zürich. He is author of a number of books, most notably “Object Oriented Software Construction”. His seminar at Øredev Complete focuses on automated testing of software as opposed to manual and time-consuming testing.

Michael Tiberg is project manager for the conference:

- We want to keep our promise to the delegates of Øredev 2006, and we are very happy that we have succeeded in getting the three renowned speakers to come, who couldn't present their seminars last year. Last years delegates are invited free of charge. I believe it is unique in this business that we are able to arrange a follow-up in this way, but then again we are driven by other motives than purely financial gains. And the fact that a world renowned lecturer in modern software development like Bertrand Meyer is coming is of course very exciting.

Additional lecturers at Øredev Complete are Johan Lindfors and Poul Staal Vinje:

Johan Lindfors is a senior developer evangelist with Microsoft, and in his lecture he will focus on technologies used by developers when building solutions and applications

on the .NET Framework. Based on the new Windows Vista, Johan Lindfors explains the use of the latest version of .NET and other new technologies when building an application on the Windows platform, and illustrates how they simplify and increase the developer's productivity.

Norwegian **Poul Staal Vinje**, will lecture on how to "Estimate an Agile project". He addresses the two biggest success factors of reliable estimation: Sizing (estimating the scope of work) and Productivity (estimating the team's capability). Poul Staal Vinje has established himself through his work on testing, development and prognoses. He has worked with Scrum and XP for the last five years, and he believes in Simplicity, Feedback and Courage as values that improve quality and productivity and provides a satisfying working day.

See the full Øredev Complete conference program on www.oredev.com

Journalists are welcome to attend the May 10 conference, partially or in its entirety. Please contact kajsa@zipkommunikation.se.

For questions on the conference program, please contact Project Manager Michael Tiberg, phone +46 40 602 31 34, michael.tiberg@oredev.org.

Please also note the Øresund Developers Conference in Malmö, Sweden, to be held on November 13-15, 2007. More than 800 delegates are expected to attend the Swedish-Danish conference, which takes place for the third year running. This year's program includes interesting lectures and workshops, with a.o. Andy Hunt from Pragmatic Programmers, Kevin Henney from Curbralan, the Microsoft-architect Ron Jacobs and James Coplein from Nordija.